

TOP REGIONAL FRANCHISOR
Mumbai | RAUMPLUS INDIA



Heading home to rich & cosy comfort

With more than two decades of experience and presence in 58 countries in serving guaranteed custom-made living solutions in Germany, Raumplus made a foray into the Indian market, in collaboration with Chandan Enterprises. Read on to know about its pan-India expansion plans.

RAUMPLUS, in collaboration with Chandan Enterprises, in India is offering custom-made quality living solutions with sliding doors, room dividers, modular kitchen and interior systems. Started in Germany over 25 years ago, Raumplus guarantees an experience of the highest standards, affordable functionality, workmanship and design of high-end standards.

Opportunities in store

Nilesh Majmudar of Raumplus India believes that with increasing modern trends and socio-economic strata, the home décor and furnishing sector is booming in the Indian market. "Raumplus is providing the customers in Mumbai as well as all tier A, B and C class towns the opportunity to choose wardrobes, etc., without the hassles of a carpenter's services." It also offers a quick selection of materials to its customers, the franchising way. The brand invites franchisees with a vision to cater to the home interior needs of customers while meeting the targets set by mutual understanding with the franchisor. All training and support will be provided by Raumplus India on a regular basis.



NILESH MAJMUDAR, Raumplus India

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Roll-out plan

Currently, Raumplus has five franchisees and plans to add seven to eight franchisees in Mumbai and 50 more pan-India by April 2014. A franchisee is required to invest Rs 8-10 lakh along with a showroom area of 450-500 sq ft.

The potential franchisee have to spend also on the display products

Franchise facts

Investment:

Rs. 8-10 lakh

Area:

450-500 sq ft

Break-even:

12-15 months

Location:

Tier- A, B & C towns



approx. 50% of the cost and will have to meet the targets set by mutual understanding and as & when required with the help of Raumplus. However, Raumplus will provide a user friendly Portal & the password to the franchisees who can design the wardrobes, room dividers, closets, shoe racks as per the customers requirements.

raumplus

Sliding Doors / Room Dividers / Closet Systems



NAMASKAR INDIA

raumplus Germany Now in India

Customized Sliding Wardrobes company from GERMANY, raumplus, Now in India with collaboration with Chandan Enterprises, Mumbai.

Everything about closet systems and room dividers with sliding doors

- For all Room Situations
- Individual & Custom-Made
- As Walk-In Closets
- For Slop Ceilings

raumplus India

Chandan Enterprises

78/790, MHB Colony, Opp. Parijat Bus Stop, Mahavir Nagar, Kandivali (W), Mumbai-67

Tel. 022-2967 5823, Email: sales@chandanfurn.com, Website: www.raumplus.com

Franchise Facts

Industry type: Customized Wardrobes

Area: 500 sq.ft

Investment: Rs. 7-8 lacks

Only without Premises

Contact Details

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